



Town & Country
Veterinary Services
Teaming up for healthier pets

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Welcome to TOWN & COUNTRY VETS *Companion*
Club - Spring Newsletter

This month's Prize winner is: Elizabeth Grover

You have won



- * Voucher is valid for 1 month from today
- * Will be put as a credit on your account
- * Can be used for any product or service that the clinic has available
- * Cannot be redeemed as cash

Introducing

'Skyla' - Our resident cat



Skyla turned up in our back garden during last Winter. Being very timid it took us until Springtime to catch her, check her out, find out her story and her name. Using the microchip she had we managed to trace her owners. They had adopted her from a rescue shelter only to have her escape out a window from their house in Manurewa and despite searching she was never seen again. As circumstances had changed for them and she was clearly happy in her new environment it was decided to leave her with us.

Favourite food ?

Mice but if in short supply then Royal Canin biscuits, which I have a regular supply of.

Favourite Sleeping spot ?

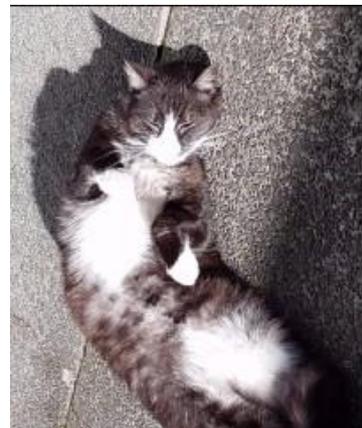
Back garden but if wet then under the building where I have a nice blanket. When it was really wet and cold I got to come inside for the night but I much prefer staying out.

Favourite person ?

Lauren the nurse. I get a cuddle from Lauren every day, she is the only one that is allowed to touch me.

If you could have anything I wanted what would it be ?

I'm a cat I have everything exactly how I want it !!



What's been happening

We have opened Town & Country's Cat Hotel

Designed with safety, comfort and enrichment in mind
Medications, grooming, all your cats needs are met by our dedicated trained staff

Shelves to climb

Boxes to play hide and seek

Feliway pheromone diffuser to reduce stress

iCalm cat music and sounds to aid relaxation.



The Apartments

5 Multi-level individual cages with privacy



The Bunkhouse

12 Rooms with a communal area

Hours

Open 7 days a week during normal clinic hours

Monday - Friday 8AM-6PM

Sat & Sun 9AM -3PM

No pick-up or drop-offs on public holidays.

[Book Now by phoning the clinic on 09 2948779](tel:092948779)

What's new



CYTOPOINT.

Itchy dog? Ask us about a therapy that helps relieve clinical signs of atopic dermatitis for 4 to 8 weeks.

LEARN MORE »

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Exciting new product to combat itchy dogs - Cytopoint

This is a new long lasting injection that controls the misery that comes with having an allergic dog. Using a totally different concept of action this tackles the itching in a totally new way. It works fast and is very safe even for those dogs on other medications or with other health conditions.

Hot Topic

Itchy dogs and ear disease

Spring is here and with it comes an increase in the numbers of itchy dogs and ear disease

Ear disease in dogs

There are four main causes of ear disease in dogs

1. Allergies
2. Parasites (ear mites, ticks)
3. Foreign bodies (grass seeds etc)
4. Tumours

If we do not address these causes then you can guarantee that the ear infection will keep coming back.

If we can fix the underlying cause then we will stop the infections happening.

This sounds easy but.....

ALLERGIES are the most common cause and the hardest to prevent.

FACTORS THAT MAGNIFY THE UNDERLYING CAUSE

- Swimming



- Narrow ear canals
- Multiple ear infections (damage ear canal)
- Hairy ears

These factors do not cause the ear disease but if we can control them this will prevent the ear infection 'taking hold'

TREATMENT AND PREVENTION

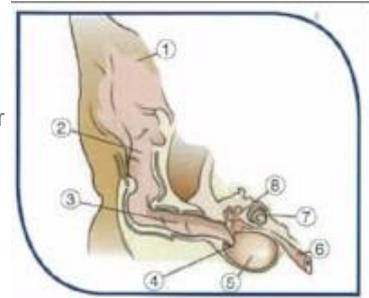
Ear washing

Regular ear washing at home will often be an essential part of preventing infections taking hold. Follow the directions on how to do this and make sure you dry the ear out afterwards.

Medications

When you have been prescribed antibiotic drops there are some important things to remember:

Get the medication into the area it needs to be. This is deep into the ear canal (3). This can be achieved by inserting the nozzle as far as it will go and then massaging well.



Complete the course as directed. Do not use sporadic treatments. Ear bugs are very good at developing resistance to the antibiotic making each subsequent treatment more difficult (and expensive).

Return for the revisits as recommended. For the same reason as above we need to make sure the infection is completely resolved and often the only way to be sure is to examine an ear swab under the microscope.

Allergies

Allergies will not only cause ear disease but will make your pet itch and scratch

Main causes

- Fleas
- Food
- Environment (atopy)

Signs

- Scratching
- Ear disease
- Hair loss, often around tail base, under legs and around face
- Red skin, pimples and scabs



TREATMENT AND PREVENTION

By controlling the factors that we can control, we can often keep the level of skin irritation and drugs used to a minimum

Fleas

Treat all year round, all pets, (even if you are not seeing fleas on some of them) with a good quality flea product. Consult with our staff on the best one for your pet.

Diet

Feed a good quality diet. If choosing to feed a raw diet make sure you have consulted with a specialist raw food company, just grabbing some jimpos from the supermarket will not provide all the nutrients your pet needs.

If your pet is allergic to something that they are eating they may need a special diet, often one that excludes common proteins such as chicken and beef. Remember many foods may be just 'flavoured' and actually contain multiple different protein sources. At the very least the better quality (and generally more expensive) foods contain higher levels of omega oils which significantly help with skin and coat health.

Bathing

Avoid washing too often (unless using a prescribed wash) and when you do, use a good quality pet shampoo. Your pet has a different skin pH to us. Human and cheap products will dry and damage your pet's skin.

Avoid known irritants

Some plants such as wandering dew are very irritating to the skin. If you have this in your garden you will need to fence it off or pull it out.

Medications

From traditional steroids to newer drugs such as Cytopoint there are a number of medications that can provide relief. All of them have their benefits and/ or potential side effects. We can talk through what will work best for you and your pet

The highest compliment we can receive is when you refer your family, friends, neighbours, and coworkers to Town and Country Vets. We take earning your loyalty very seriously; therefore, we want to show our thanks. If a new client registers with us due to your recommendation we will thank you with a free consultation for one of your pets.



Make the most of our Companion Club with

- Complimentary nail clips
- Regular newsletters to help you maintain your pet in optimal health
- Advance notice of any promotions/ specials
- Club member prize draws
- Sign up at www.druryvets.co.nz